



**General Meeting**  
**January 12, 2023, at 6:00 P.M. (CT)**  
**[Join via Microsoft Teams Meeting](#)**  
**or by phone at 561-570-4464 Conference ID: 982 937 818#**  
**or in person at 4636 Highway 90, Suite K**  
**Marianna, FL 32446 - Community Room**  
**Richard - (850) 557-2441; Tabetha - (850) 693-3913**

**A G E N D A**

<b>CALL TO ORDER</b>	Debbie Kolmetz, Chair
<b>INVOCATION / PLEDGE TO FLAG</b>	
<b>ROLL CALL</b>	Tabetha Smith
<b>PUBLIC COMMENTS</b>	Debbie Kolmetz
<b>EMERGENCY ITEMS</b>	Debbie Kolmetz
<b>CONSENT ITEMS</b>	
* General Meeting Minutes November 10, 2022	Debbie Kolmetz      Pages 3 - 4
<b>STATUS OF FUNDS REPORT</b> (To be provided)	Richard Williams
<b>MISSION MOMENT</b>	Richard Williams

**OUTREACH**

Kayla Baxter

Pages 5 - 6

**REACH ACT DISCUSSION**

Richard Williams

**COMMITTEE REPORTS**

\*Youth Committee Meeting  
January 12, 2023

**NEW BUSINESS**

- Youth Services ITN
- Youth Employment ITN
- Flower Fund

\*Please see attachments  
for drafted ITN's\*

**DIRECTOR'S COMMENTS**

Richard Williams

**BOARD MEMBER COMMENTS**

Debbie Kolmetz

**ADJOURNMENT**

Debbie Kolmetz

**MARK YOUR CALENDARS**

**March 9, 2023**



***Board Meeting***  
**November 10, 2022, at 6:00 P.M. (CT)**

**Minutes**

**CALL TO ORDER**

A quorum was present and David Corbin, Vice-Chair, called the meeting to order. Travis Ephriam led the group in the Invocation and Pledge to the Flag.

**The following board members were present:**

Janice Sumner, Travis Ephriam, Mary McKenzie, Arthur Obar, Donnie Read, Penny Bryan, David Bouvin, David Corbin, Johnny Eubanks, Keith Sutton, Tracy Andrews, Larry Moore

**The following board members were absent:**

Sandy Spear, Ralph Whitfield, Sarah Clemmons, Frances Henderson, Kristy Terry, Debbie Kolmetz, Raymond Russell, Kyle Peddie, Andy Jackson

**Others present included:**

Richard Williams, Debby Wood, Sara Johnson, Rose Adams, Melody Wade, Tabettha Smith, Kayla Baxter, Deena Johnson, Cheri Gilmore, Niki Long – CSC Staff

**PUBLIC COMMENTS**

David Corbin asked if there were any public comments. There were none.

**GENERAL MEETING MINUTES**

**Janice Sumner made the motion, Arthur Obar seconded the motion, and the vote was unanimous to approve the minutes of the September 8, 2022, general meeting.**

**STATUS OF FUNDS REPORT**

Richard Williams and Sara Johnson went over the Status of Funds Report. Mr. Williams reminded the Board that Hurricane Michael funds ended September 30, 2022, and funds are wrapping up.

## **MISSION MOMENT**

Mr. Williams introduced Success Coach Niki Long to speak on behalf of a Registered Nurse success story.

## **NDWG UPDATE**

Rose Adams provided a summarized report on the Hurricane Michael National Disaster Worker Grant. First day of work began on November 13, 2018, and ended September 30, 2022, allowing 2 years equal to 4,160 hours of temporary employment per 247 individuals across several recovery locations in our five counties. Ms. Adams provided several before and after pictures of the recovery locations. 183 (74%) of those employed under NDWG obtained unsubsidized employment when they exited the grant.

## **OUTREACH**

Kayla Baxter discussed the audience increase on social media since posting regularly. Ms. Baxter shared top performing posts, and presented to the Board recent social events CareerSource Chipola has participated in.

## **REACH ACT DISCUSSION**

Richard Williams gave an update on the REACH Act and spoke on region consolidation.

## **FINANCE COMMITTEE REPORT**

Travis Ephraim summarized October 31, 2022, Finance Committee meeting. An election was held appointing Travis Ephraim as Chair of the Finance Committee for the 2022-2023 Program Year. Further, the Finance Committee presented to the Board the response from the Auditing RFP. **Arthur Obar made the motion to approve the proposal from James Moore, Janice Sumner seconded the motion, and the vote was unanimous to give the Executive Director the authority to negotiate and execute a contract with the James and Moore firm.**

## **BOARD MEMBER COMMENTS**

None.

## **ADJOURNMENT**

**There being no further business to discuss, Janice Sumner made the motion, Travis Ephraim seconded the motion, and the vote was unanimous to adjourn the meeting.**

# OUTREACH – SOCIAL MEDIA UPDATES

## Results

Facebook Page reach ⓘ

18,360 ↑ 40.4%



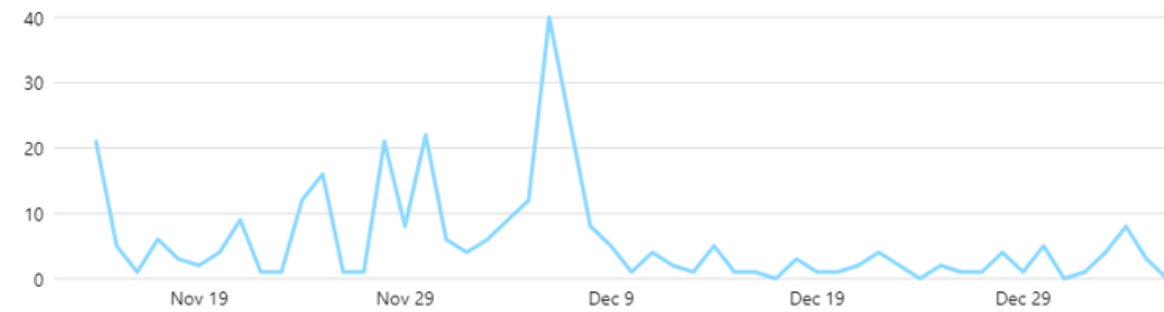
Facebook Page visits ⓘ

2,009 ↑ 21.6%



Facebook Page new likes ⓘ

301 ↓ 27.5%

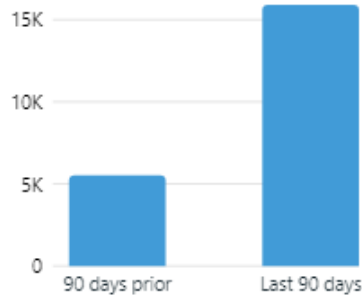


## Reach

### Post reach ⓘ

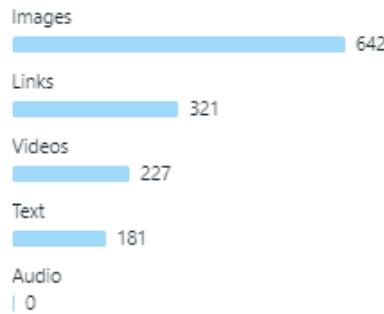
15.9K ↑ 187.3%

Total from last 90 days vs 90 days prior



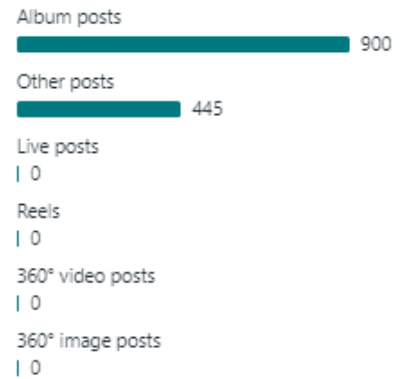
### Median post reach per media type ⓘ

For posts created in the last 90 days



### Median post reach per content format ⓘ

For posts created in the last 90 days

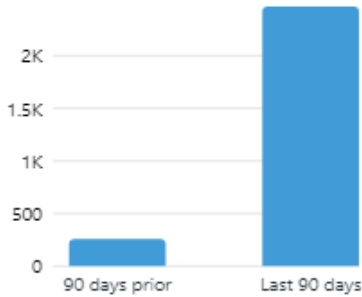


## Engagement

### Post reactions, comments and shares ⓘ

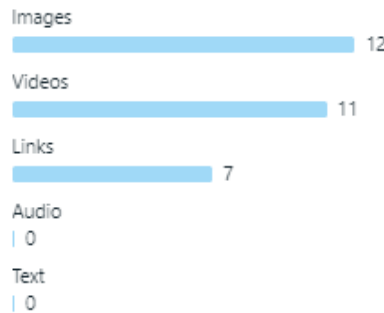
2.5K ↑ 852.9%

Total from last 90 days vs 90 days prior



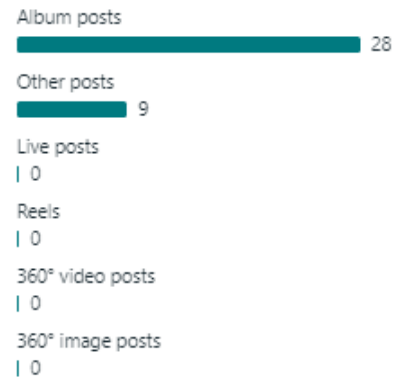
### Median post reactions, comments and shares per media type ⓘ

For posts created in the last 90 days



### Median post reactions, comments and shares per content format ⓘ

For posts created in the last 90 days



## Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

### Highest reach on a post ⓘ



Facebook post  
New week... new opportunities! Here's a list...  
Oct 17, 2022, 6:36 AM

This post reached **474%** more people (3,090 people) than your median post (538 people) on Facebook.

### Highest reactions on a post ⓘ



Facebook post  
"Winning teams have players who make things..."  
Nov 3, 2022, 7:15 AM

This post received **1,925%** more reactions (162 reactions) than your median post (8 reactions) on Facebook.

### Highest comments on a post ⓘ



Facebook post  
"Winning teams have players who make things..."  
Nov 3, 2022, 7:15 AM

This post received 50 comments compared to your median post (0 comments) on Facebook.