***General Meeting***

CareerSource Chipola Community Room,

4636 Highway 90 East, Marianna, FL

**Friday, April 12, 2019 at 10:00 AM**

**Richard- (850) 557-2441; Kenny- (850) 557-2971**

# A G E N D A

## **CALL TO ORDER** Arthur Obar

**DIRECTOR’S COMMENTS** Richard Williams

###### **MARKETING CAMPAIGN – WORK LOCAL** Richard Williams

**GENERAL DISCUSSION OF RECOVERY EFFORTS** Richard Williams

## **BOARD MEMBER COMMENTS** Arthur Obar

**ADJOURNMENT** Arthur Obar

**Executive Committee**

Arthur Obar, Chair

Johnny Eubanks

Andy Jackson

Debbie Kolmetz

Mary McKenzie

Janice Sumner

Darrin Wall

**Marketing Campaign – Work Local**

**Staff Recommendation:** Due to the severe impact of Hurricane Michael on the available labor force and the difficulty local employers have finding qualified workers, staff is requesting approval to issue an Invitation to Negotiate (ITN) to procure a qualified party to create and implement a “Work Local” outreach campaign to encourage workers to consider local employers, as well as highlight local employers to the job seekers of the region.

To implement the request, staff seeks the approval of the following:

1. Creation of an Invitation to Negotiate (ITN) for creation of the “Work Local” campaign with deadlines sufficient to allow selection at the next full Board meeting
2. Funding of $100,000 of funds provided to the region for hurricane recovery
3. Name three board members to serve on the selection committee with the Executive Director and Business Services Coordinator